

AJLI Training Opportunity This Weekend!

**Friday, November 18, 2005, JL Ogden Office 4pm – 6pm – Lite Dinner included
Board & Leadership Training.**

Saturday, November 19, 2005, JL Salt Lake Office 9am – 3pm, JL Salt 9am – 3pm

Take advantage of this great training opportunity to learn more about ways to promote the League, development membership and other leadership topics.

Friday, November 18, 2005, JL Ogden Office 4pm – 6pm – Lite Dinner included

Board & Leadership Training:

Volunteer Management

Motivation

Effective Volunteer Leadership

Saturday, November 19, 2005, JL Salt Lake Office 9am – 3pm, JL Salt 9am – 3pm

- 1) Fundraising/Fund Development: 9am – 10:30am
 - a. How to open the conversation with donors
 - b. The importance of fundraising
 - c. How to raise funds to support projects

- 2) Marketing/PR 11am – 12:30pm
 - a. Marketing the league
 - b. Spokesperson
 - c. Elevator Speech
 - d. PR
 - e. Articulate community impact
 - f. Public Speaking

- 3) Lunch \$5 (or on your own) 12:30pm – 1:30pm

- 4) Member Development 1:30pm – 3pm
 - a. Volunteer Leadership
 - b. Leader development
 - c. Member satisfaction
 - d. Importance of N & P