

KENTUCKY DERBY

A FUNDRAISER FOR THE JUNIOR LEAGUE OF SALT LAKE CITY

SATURDAY, MAY 2
2:00 - 5:30 P.M.
THE OFFICERS CLUB AT
THE UNIVERSITY OF UTAH
150 FORT DOUGLAS BLVD.



AFTER PARTY | 6:30 - 10:00 P.M. | MARRIOTT UNIVERSITY PARK, 480 WAKARA WAY



The Kentucky Derby party is an annual event put on by the Junior League of Salt Lake City to help raise money for League initiatives. At the Derby you will enjoy a silent auction, raffle, derby attire contests, music and a broadcasting of the 146th running of the Kentucky Derby live from Churchill Downs.



JUNIOR LEAGUE OF
SALT LAKE CITY

EMPOWERING WOMEN BY BUILDING BETTER COMMUNITIES

The Junior League of Salt Lake City, Inc. is a charitable organization of women committed to promoting volunteerism, developing the potential of women and improving communities through the effective action, education and leadership of trained volunteers.



ABOUT

The Junior League of Salt Lake City, Inc. is a charitable organization of women committed to promoting volunteerism, developing the potential of women and improving communities through the effective action, education and leadership of trained volunteers. Some of our past initiatives have been:

1930s	The YWCA
1940s	Art Barn Traveler's Aid Society
1950s	Community Information Center Hearing and Speech Foundation
1960s	Community Mental Health Center Hogle Zoo Docent Program Utah Heritage Foundation
1970s	Rape Recovery Center KUER Wheeler Farm
1980s	Ronald McDonald House Children's Justice Center
1990s	Utah AIDS Foundation The Sharing Place
2000s	Kids in the Kitchen Freedom Garden
2010s	Human Trafficking Awareness EPIC (Educating Parents Investing in Children)

CURRENT PROGRAMS

CARE Fair

Established in 1992, CARE Fair has served more than 73,000 people in Utah. The annual two-day event provides families with routine medical, dental, and vision services along with community assistance information. These medical services are provided free of charge at the Junior League of Salt Lake City CARE Fair.

Women Helping Women

Since 1996, the Women Helping Women clothing boutique has provided professional clothing to help women in need re-enter the workforce. Since it was established, more than 243,000 articles of clothing have been donated by the community and more than 20,000 women have been helped.

Mini Projects

Mini projects are typically done-in-a-day events that involve short term volunteer support from JLSLC members. These projects provide members with the opportunity to interact with and support other non-profits in the community.

SPONSORSHIP LEVELS

	Triple Crown \$5,000	Winner's Circle \$2,500	Rose Garland \$1,000	Thoroughbred \$500	Jockey \$250
Presenting Sponsor Title	•				
After Party Sponsor	•	•	•	•	•
Table (8 seats) at the Kentucky Derby	2	1			
Number of Tickets to the Kentucky Derby	Included with table (16)	Included with table (8)	6	4	2
Name/logo recognition on JLSC Kentucky Derby marketing	•	•	•	•	
Name/logo on JLSC social media leading up to event	•	•	•	•	
Name/logo in biannual issue of <i>The Hot Sheet</i> (print and digital)	•	•	•		

Payment and logo must be received no later than April 20 to appear in event and marketing materials

OTHER SPONSORSHIP OPPORTUNITIES AVAILABLE INCLUDE

- After Party Title Sponsorship
- Printing Sponsor
- Drink Sponsor
- Game Sponsor
- Auction Sponsor
- Photo Sponsor

For more information, contact:
Amy L Spencer,
amy@amylspencer.com
801-259-6674

Hallie Taylor
hmcvoy@gmail.com
214-306-3909

COMMITMENT FORM

Thank you for your generous support to the Junior League of Salt Lake City and its community programs through your partnership with our 4th annual Kentucky Derby on Saturday, May 2, 2020.

Please mark your sponsorship level below and provide all requested information.

SPONSORSHIP LEVELS

- ☐ Triple Crown \$5,000
- ☐ Winner's Circle \$2,500
- ☐ Rose Garland \$1,000
- ☐ Thoroughbred \$500
- ☐ Jockey \$250

OTHER SPONSORSHIP

- ☐ Value of goods or service \$ _____

OTHER CONTRIBUTIONS

- ☐ Voluntary Cash Donation \$ _____

METHOD OF PAYMENT:

- ☐ Check ☐ MasterCard ☐ Visa ☐ Amex

Card #: _____

Security Code: _____ Exp. Date: ____/____

Name on Card: _____

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Payment and logo must be received no later than April 20
to appear in event and marketing materials

Please return agreement /payment to:

The Junior League of Salt Lake City
526 E. 300 South, Salt Lake City, UT
84102

For more information, contact:

Amy L Spencer,
amy@amylspencer.com
801-259-6674

Hallie Taylor
hmcvoy@gmail.com
214-306-3909