



**SALT LAKE CITY**

**TOUCH-A-TRUCK**

*Sponsorship*

**PROPOSAL**



# About **OUR** Event

The Junior League of Salt Lake City (JLSLC) is excited to invite you to support our **Touch-A-Truck Safety Fair** event, which will be held on **Saturday, May 11, 2024**, from 10:00 am - 4:00 pm. The event will be hosted at Valley Fair Mall in West Valley City. Touch-A-Truck is a family friendly event that offers children a hands-on opportunity to explore a variety of vehicles and meet the people who build, protect, and serve the community.

Vehicles on display often include construction trucks, emergency responders, tractor trailers, utility trucks, and even a helicopter. The event also features vendors, food trucks and activities in a fun festival atmosphere.

By sponsoring and/or participating in Touch-A-Truck, you are helping support the JLSLC's *mission of Empowering Women by Building Better Communities*. Your organization's contribution - whether financial or in-kind - enables the League to continue making an impact and give back to the community through its programs.



# About **OUR** Purpose



The JLSLC is an exceptional organization with a 90+ year history of empowering women and making a positive impact on the community.

For over 90 years, we have been dedicated to developing women's leadership. Today we have 250 active and sustaining members who are committed to our mission-based programs. These programs are designed to provide free healthcare, empower women to re-enter the workforce, and improve our communities through effective action.

This makes the JLSLC a unique and valuable organization! A sponsorship with us is a great investment where your dollars will not only support the development of leaders, but also create positive ripple effects in the community.

By sponsoring the JLSLC, you are helping to empower women who will create positive change in Salt Lake City and its surrounding neighborhoods for years to come.

# Our SERVICE Impact



The JLSLC has a rich history of making a positive impact in the Salt Lake community. Our legacy is still felt through the many initiatives that continue to make a difference today. Since our founding in 1931, we have been instrumental in initiating and supporting projects that have become key organizations and institutions in the Salt Lake Valley. These projects include:

- Alliance House
- Art Barn
- Children's Justice Center
- EPIC
- Human Trafficking Awareness
- Utah's Hogle Zoo Docent Program
- KUER
- Neighborhood House
- Rape Recovery Center
- Ronald McDonald House
- The Sharing Place
- Utah AIDS Foundation
- Wheeler Farm
- YWCA



# CURRENT *Programs*

The JLSLC is dedicated to improving the lives of individuals and families in our community through our mission-based programs. Our current programs, CARE Fair and Women Helping Women, address critical needs in the community and empower individuals to improve their lives. CARE Fair provides access to basic health and human services, while Women Helping Women provides professional attire and support for women re-entering the workforce. These programs are a reflection of our commitment to serving the community and making a real difference in the lives of those we serve. We are proud to offer these programs and continue to make a positive impact in the community.

# CARE PROGRAMS Fair



The Junior League's Community Assistance and Resource Event (CARE) Fair is an annual, two-day event organized and directed by the JLSLC for families needing routine medical, dental, and vision services along with community assistance information. Typically, major barriers (i.e., time, language, financial, and transportation constraints) prevent some Utah families from receiving many basic health and human services. The Junior League's CARE Fair eliminates many of these barriers by bringing together community agencies and medical service providers at one time and in one place. These medical services are provided free of charge at the Junior League CARE Fair!

The JLSLC is committed to helping those who need it most at the CARE Fair. There are translators for several different languages to assist the immigrant and refugee population, who often don't have access to health care. In addition to FREE health and dental services, we give away bike helmets and car seats on a first-come, first-served basis.

# CARE PROGRAMS Fair

The following table showcases recent statistics on the impact of the CARE Fair, including the number of attendees, volunteers, and services provided. These figures demonstrate the significant impact that the CARE Fair has on the community and the importance of continued support for this program.

Year	2017	2018	2019	2022
Clients Served	3,100+	2,692	2,184	2,169
Services Provided	3,100+	2,980	3,500+	3,040
Bike Helmets Distributed	620	620	600	150
Car Seats Distributed	409	313	282	290
Physical Exams Given	549	718	719	259
Dental Care Vouchers	54 totaling \$13,350	102 totaling \$23,315	99 totaling \$27,600	214 totaling \$60,575

# Women Helping PROGRAMS Women

At the Women Helping Women Boutique (WHW), Junior League volunteers collect, prepare, and distribute donated professional women's clothing to women re-entering the workforce who are in transition towards self-sufficiency. Clients are referred to the project by government and social service agencies. WHW has served over 17,000 women for almost 30 years. This program helps to empower and support women who are trying to improve their lives and provide for their families. It also provides them with the necessary tools and confidence to succeed in their job search and re-enter the workforce.





# Sponsorship INVEST Levels



Our annual Touch-a-Truck is a major fundraising event that allows us to continue our mission of developing women to become community leaders while improving the lives of individuals and families in our community.

**Commit by April 11, 2024** and you will receive the option to select from six sponsorship levels, each providing a unique opportunity for recognition and support. We appreciate your consideration in becoming a sponsor and look forward to working with you to make a positive impact in the community!

# Choose One

# INVEST

For custom sponsorship packages,  
please contact [events@jlslc.org](mailto:events@jlslc.org)



**TITLE**  
\$20,000



**MOVING MOUNTAINS**  
\$15,000



**DIAMOND**  
\$10,000



**PLATINUM**  
\$7,500



**GOLD**  
\$5,000



**SILVER**  
\$2,500



# TITLE

**\$20,000**

*Sponsorship*

- Name and logo on social media promotions, JLSLC website, and printed material
- Guaranteed booth space
- Prominent location of booth
- Company banner at T-A-T entrances
- Naming rights
- Name and logo on volunteer staff shirts
- 50 tickets for employees
- 50 tickets donated to community



# MOVING MOUNTAINS

**\$15,000**

*Sponsorship*

- Name and logo on social media promotions, JLSLC website, and printed materials
- Guaranteed booth space
- Prominent location of booth
- Company banner (10x3) at T-A-T event
- Name and logo on volunteer staff shirts
- 30 tickets for employees
- 30 tickets donated to community



# DIAMOND

**\$10,000**

*Sponsorship*

- Name and logo on social media promotions, JLSLC website, and printed materials
- Guaranteed booth space
- Company banner (10x3) at T-A-T event
- Name and logo on volunteer staff shirts
- 15 tickets for employees
- 15 tickets donated to community



# PLATINUM

**\$7,500**

*Sponsorship*

- Name and logo on social media promotions and printed materials
- Guaranteed booth space
- Company banner (6x2) at T-A-T event
- Name on volunteer staff shirts
- 5 tickets for employees -or- 5 tickets donated to community



# GOLD

\$5,000

*Sponsorship*

- Name and logo on social media promotions and printed materials
- Guaranteed booth space
- Company banner (6x2) at T-A-T event
- Name on volunteer staff shirts



# SILVER

**\$2,500**

*Sponsorship*

- Name and logo on social media promotions and printed materials
- Guaranteed booth space
- Company banner (6x2) at T-A-T event



# Vendor

# PARTICIPATE

# Opportunities



Want to go all in on your support for the JLSLC?

Add a vendor participant option to your sponsorship!

Not ready to commit to a financial sponsorship but still want to support the event?

Become a vendor participant!

**Commit by April 11**, to guarantee your spot at Touch-A-Truck!

Options for participation include vehicles, food trucks, and vendor booths. Vendors are responsible for bringing their own booth materials, including table/chairs.

## Registration Fees

**\$125** Food trucks and vendors selling goods

**\$50** Vehicle owners new to the event

**Waived** For *nonprofit* community partners and *returning vehicles*



# THANK *You*

By becoming a sponsor of the JLSLC, you are investing in the community and supporting our mission to empower women and improve lives. Our sponsorship opportunities allow you to support our mission and make a difference in the community at a level that is meaningful to you.

To become a sponsor or vendor, use **this link** to complete our online form, or fill out the form attached to this document and submit it to [events@jlslc.org](mailto:events@jlslc.org) by April 11.

We appreciate your support and look forward to working with you!

## CONTACT US

[www.jlslc.org](http://www.jlslc.org)

[events@jlslc.org](mailto:events@jlslc.org)

801-328-1019

# Sponsorship COMMITMENT

Sponsorship Agreement for Junior League of Salt Lake City's  
Touch-A-Truck Fundraiser



## ● This Agreement confirms that:

I am an authorized representative of the business/organization and hereby commit my business/organization to sponsor and/or participate in the Junior League of Salt Lake City's Touch-A-Truck Fundraiser on May 11, 2024.

### Sponsorship Level (choose one):

- |  |   |
|--|---|
| <input type="checkbox"/> Title (\$20,000)            | <input type="checkbox"/> Gold (\$5,000)   |
| <input type="checkbox"/> Moving Mountains (\$15,000) | <input type="checkbox"/> Silver (\$2,500) |
| <input type="checkbox"/> Diamond (\$10,000)          | <input type="checkbox"/> Custom           |
| <input type="checkbox"/> Platinum (\$7,500)          |   |

### Vendor Participant (choose one):

- |  |
|--|
| <input type="checkbox"/> Booth (\$125)                                       |
| <input type="checkbox"/> Food Truck (\$125)                                  |
| <input type="checkbox"/> New Vehicle (\$50)                                  |
| <input type="checkbox"/> Community Partner OR<br>Returning Vehicles (waived) |

## Authorized Representative Contact Information :

First Name:

Last Name:

E-mail:

Phone Number:

## Corporate Sponsorship Information :

Business Organization Name:

Website / E-Mail:

Billing Contact (if different from above):

Billing Contact Phone Number:

Address :

City:

State:

Zip Code:

\_\_\_\_\_  
Signature of Sponsor or  
Authorized Representative

\_\_\_\_\_  
Signature of JLSLC President  
or President-Elect

Date:

Date: